



Asian Strategy & Leadership Institute

Dedicated To Creating A Better Society

HRDF claimable

14th MALAYSIAN EDUCATION SUMMIT 2010

KEYNOTE ADDRESS and OFFICIAL OPENING

Y.A.B. Tan Sri Muhyiddin bin Haji Mohd. Yassin

Deputy Prime Minister & Minister of Education

LUNCHEON KEYNOTE ADDRESS

Y.B. Dato' Saifuddin Abdullah

Deputy Minister of Higher Education II

14 APRIL 2010 SUNWAY PYRAMID CONVENTION CENTRE • 15 APRIL 2010 SUNWAY RESORT HOTEL & SPA

TRANSFORMING EDUCATION: The Next Milestones towards a World-Class Education System

SUMMIT HIGHLIGHTS

Participants will be able to hear from and discuss with leading industry practitioners & thinkers on pertinent issues such as:

- Leadership and Management of Schools – What Does the Future Hold?
- Ushering Malaysia towards Green Economy – Green Education & Universities
- Malaysia as Regional Hub for Higher Education – Internationalising Higher Education
- Strengthening Institutions of Higher Learning – Academic Integrity and Excellence
- Creativity and Innovation – Shaping Young Talent for Future Workforce
- Development of Higher Education in Malaysia
- Education for Industry – The Role of Vocational and Professional Education
- The Evolving Role of PTA and School Board of Governors – Creating a Holistic Learning Experience
- Strengthening English Proficiency in Schools – Building a Globalised Society and Workforce
- Diversity and Unity in Education

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The future of a nation does depend greatly on the education system of the country. It has always been an important catalyst in developing talented, relevant, skillful and sufficient manpower to a nation. With the country's aspirations to advance to a high-income economy and become a developed country by the year 2020, the need for a robust, world-class education system is even greater.

The education system in Malaysia has been undergoing changes and reforms as spelled out in the National Education Blueprint 2006-2010 and National Higher Education Action Plan 2007-2010. Meanwhile, further emphasis has been given to education development in recent Education NKRA. As the end of the initial transformation phase draws closer, it is timely and crucial that we review our progress and examine the next milestones that would lead to an education system that encompasses a strong foundation in primary education, a systematic secondary education and a competitive but flexible tertiary education.

Entering into its 14th edition, this year's summit shall continue to reconvene leading education practitioners and key stakeholders to engage in high-level discussions and brainstorming sessions to spur continuous efforts in advancing the education system.

The Malaysian Education Summit is the premier education conference of the year bringing together key decision makers, policy formulators, private sector players, educationists, academicians and investors to discuss the critical challenges facing Malaysian education and opportunities available for private sector participation as the private sector continues to play an integral role in partnership with the public sector in opening up education space in Malaysia. This is an important meeting of minds to feel the pulse of the education sector and to be updated on new trends and developments.

WHO SHOULD ATTEND

This summit will benefit senior level executives representing various functions:

- Board of Directors & Council Members
- CEOs & MDs
- Director-Generals
- Presidents
- Vice-Chancellors
- Lecturers
- Research Analysts
- Policy Makers
- Curriculum & Skills Developer
- Senior Directors & Managers
- Principals & Teachers
- Education Consultants & Specialists

From the following industries:

- Private Sector Tertiary Institutions
- Public Sector Tertiary Institutions
- Public Policy Research Groups
- Think Tanks & Analyst Organisations
- Government Bodies
- Policy Decision Makers
- Scholarship & Education Foundations
- International & Private Schools
- Partner Companies/Organisations of Universities & Colleges
- Career & Education Consultancies
- Parent-Teacher Associations
- Teachers' Councils and Unions
- Foreign Embassies and High Commissions
- Rural Development Institutes
- Private Sector & Industry Experts

14TH MALAYSIAN EDUCATION SUMMIT 2010

DAY ONE Sunway Pyramid Convention Centre

DATE WEDNESDAY, 14 APRIL 2010

8:00 am	Arrival and Registration of Participants
9:00 am	Arrivals of VIPs
9:10 am	WELCOMING REMARKS Y.Bhg. Tan Sri Dr. Jeffrey Cheah Chairman, Asian Strategy & Leadership Institute
9:20 am	KEYNOTE ADDRESS and OFFICIAL OPENING Building Young Minds - Towards Greater Creativity and Innovation in the Education System Y.A.B. Tan Sri Muhyiddin bin Haji Mohd. Yassin Deputy Prime Minister & Minister of Education
10:00 am	Morning Refreshments & Networking
10:15 am	SESSION 1 Leadership and Management of Schools - What Does the Future Hold? The management and leadership styles of our schools have mostly remained hierarchical and bureaucratic in the past. With the introduction of Education sub-NKRAs that include recognition for high-performing principals & headmasters, what changes and improvements can we expect and how will they contribute to the education system? <ul style="list-style-type: none"> • Has bureaucracy in a hierarchical system hindered creativity and performance of principals & staff? How can this be lessened? • What are the areas within which principals are empowered to lead and manage with own creativity and initiatives? How are they guided and rated? • How will this lead to well-run, high performing schools that provide quality education to students? • What can be learned from international & private schools in the aspect of leadership & management?
11:20 am	SESSION 2 Ushering Malaysia towards Green Economy - Green Education and Universities As the world is coping with environmental issues and concerned with sustainable development, the future is set towards the path to green economy. What implications will this hold for the education sector? <ul style="list-style-type: none"> • Green economy and implications for Malaysia & other countries in the region • Education for sustainable future - how universities and educators can play their roles • The wealth in green technology • Strategic actions and challenges for educationists in ushering Malaysia towards a green economy
12:30 pm	LUNCHEON KEYNOTE ADDRESS Propelling Malaysia towards High-Income Economy - The Role of Higher Education Y.B. Dato' Saifuddin Abdullah Deputy Minister of Higher Education II
1:10 pm	Networking Lunch
2:15 pm	SESSION 3 Malaysia as Regional Hub for Higher Education - Internationalising Higher Education As demand for education increases and institutions seek expansion, a prevailing trend is the growth of international students and transnational education. Meanwhile, building a strong presence of renowned foreign universities in Malaysia would give us a big push towards becoming a regional education hub. <ul style="list-style-type: none"> • What considerations are necessary to ensure that transnational education in Malaysia is aligned for long term success? • Building a sustainable reputation and prestigious branding in the international student market

- Impact of culture, national diversity & distinctiveness and languages
- Aligning educational policies and practices to international market

3:20 pm **SESSION 4**
Strengthening Institutions of Higher Learning – Academic Integrity and Excellence

The rising demand for higher education has contributed to the growth of IPTS as they are able to fulfil the supply, while publicly funded IPTA face constraints such as funding and capacity. IPTS is rapidly growing in numbers and prominence with student enrolment at 1:1 ratio with IPTA. Nevertheless, there exist gaps between IPTA and IPTS in terms of quality and governance that need to be bridged.

- Organisational structures of IPTS and distinction between business and academic objectives in university governance
- Quality assurance in privatisation – how do private universities reconcile between the typically contradictory goals of profitability and academic excellence?
- Increasing transparency and social accountability in the governance of IPTS
- What is the significance of the Setara ranking system, should IPTS choose to participate? Would a ranking system for IPTS be made compulsory?

4:25 pm **SESSION 5**
Creativity and Innovation – Shaping Young Talent for Future Workforce

One of the key steps in transitioning to a high-income economy is having a skilled, innovative and creative workforce. While Malaysia has a base of talented people, the challenge is to expand the supply of highly-skilled labour.

- Over the years, the private sector continues to cite inadequacy skilled labour as a key challenge. How is this addressed by the education sector?
- A World Bank report suggests that Malaysian firms are especially concerned about IT skills, technical/professional skills and English proficiency. How dire is this situation and is there a gap between education standards and industry expectations?
- What academia-industry linkages can be put in place to eradicate the skill mismatch in supply of graduates and industry's labour demand?
- Innovative education programmes & tools that equip graduates with creative & critical thinking and awareness & adaptability towards global outlook & challenges?

5:30 pm End of Day 1 & Afternoon Tea Break

DAY TWO Sunway Resort Hotel & Spa

DATE THURSDAY, 15 APRIL 2010

9:00 am Arrival of Participants

9:15 am **SESSION 6**
Development of Higher Education in Malaysia

Higher education in Malaysia has evolved tremendously over the past 20 years. Number of institutions and student enrolment increased several folds during this time. This has opened up education access to more young Malaysians and consequently, provided the much needed human resources for the country's growth.

- How have these development shaped education in Malaysia? What is direction going forward?
- Addressing the by-product of rapid expansion i.e. shortage of academicians, lack of research output and publications
- Policies and initiatives to ensure sustainable and proportionate growth in the quality and quantity of higher education
- Towards a dynamic and quality higher education system

10:30 am Morning Refreshments & Networking

11:00 am **SESSION 7**
Education for Industry – The Role of Vocational and Professional Education

Vocational and technical institutes are essential building blocks to form an important labour workforce in Malaysia. Such training must be considered as parallel, complementary parts of a system that offers multiple learning paths.

- Industry and international recognition of vocational & professional qualifications. Are graduates employment-ready?
- How successful are efforts at integrating vocational and technical training within secondary school educational syllabus?
- What challenges do vocational and professional education centres face in Malaysia and how can national policy address these?
- What collaboration partnerships exist between Malaysia and international community professional and technical education? What room for expansion is there, and what policies govern this?

12:15 pm Networking Lunch

1:30 pm **SESSION 8**
The Evolving Role of PTA and School Board of Governors – Creating a Holistic Learning Experience

Education is not just confined to academic-based classroom learning but should also include experiential life-lessons. Closer parent-teacher interaction and collaboration would create a fitting environment to facilitate holistic education where emphasis is also placed on positive attitudes, values & ethics, physical and personal development.

- Understanding the role of PTAs, School Boards and partnership between parents & teachers
- Exploring and expanding on strategic roles of PTAs beyond fund-raising capabilities
- Empowering School Boards for education development
- Engaging parents and teachers in open-dialogues and one-to-one discussions

2:45 pm **SESSION 9**
Strengthening English Proficiency in Schools – Building a Globalised Society and Workforce

English has been lauded as the international language of business and science & technology research. In a globalised world, English proficiency will enhance competitive edge and employability of Malaysians. It is important to ensure that measures to improve English proficiency in schools are effective, in tandem with MOE's strategy "Memartabatkan Bahasa Malaysia, Memperkukuhkan Bahasa Inggeris".

- Proficiency levels and challenges in rural and urban schools – different emphasis and approaches required?
- Improving English proficiency amongst teachers
- English proficiency and the quality of workforce, investors' / employers' concerns and challenges

4:00 pm **SESSION 10**
Diversity and Unity in Education

Malaysia has always taken pride in its racial, religious and cultural diversity. Education plays a big role in preserving cultural identities such as vernacular languages. Simultaneously, education is the ideal platform to promote unity through the teachings of universal values such as comradeship, respect and tolerance.

- Has unity taken a backseat to diversity? How could the education systems place a balanced emphasis between priding our heritage and moving forward as united Malaysians?
- What defines true national unity and how do we inculcate patriotism and the spirit of 1Malaysia in our teaching approaches?
- How have the use of Bahasa Malaysia and programmes such as national service & extra-curricular activities helped with inter-ethnic integration?
- What are the limits to what educators can do? How can parents, religious leaders and society at large do to foster unity in diversity?

5:15 pm End of Summit & Afternoon Tea Break

Notes:

- The Organiser reserves the right to alter the content and timing of the programme in the best interest of the seminar and is not responsible for cancellations due to unforeseen circumstances.
- The Organiser accepts no responsibility for statements made orally or in written material distributed by any speaker at the seminar. In addition, the Organiser is not responsible for any copying, republication or redistributions of such statements.
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- Programme as at 1 March 2010.

REGISTRATION FORM

1st Delegate

Dr/Mr/Ms

Position

Tel Fax

E-mail

2nd Delegate

Dr/Mr/Ms

Position

Tel Fax

E-mail

Organisation's Name

Mailing Address

Approving Manager's Name

Position

E-mail

Human Resource/
Training Manager

Tel Fax

E-mail

Bankdraft/Cheque No.

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Please indicate the nature of your business

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 Others, please specify

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:-

Marketing Manufacturing Service IT
 Finance Personnel Management
 Others, Please specify

REGISTRATION INFORMATION

REGISTRATION FEES*

Normal Registration Fee RM 2000.00 per delegate
(NOTE: Fee includes lunch, refreshments & conference documentation)

Special Group Discount RM 1800.00 per delegate
(NOTE: For a group of 3 or more delegates from the same organisation)

Government Officials RM 1600.00 per delegate
* NOTE: Registration fee is HRDF SBL Claimable (subject to approval by HRDF)

VENUE:
14 April 2010 – Sunway Pyramid Convention Centre
15 April 2010 – Sunway Resort Hotel & Spa

PAYMENT:
The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space availability' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd.**

FOR PRIVATE SECTOR:
The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees prior to the event date.

FOR GOVERNMENT OFFICIALS:
A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION:
Substitution is allowed for a registered delegate. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus 10% service charge will be sent to the said delegates if cancellation is received in **WRITING** by **1st April 2010**. No refund will be made for cancellation received after **1st April 2010**.

14TH MALAYSIAN EDUCATION SUMMIT

REGISTRATION

Send/fax this entire form (or a photocopy) to:

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